

Message Text

UNCLASSIFIED

PAGE 01 STATE 143168
ORIGIN COME-00

INFO OCT-01 NEA-11 ISO-00 EB-08 /020 R

DRAFTED BY COM/BED/OIM/GEPAINE/CS/DMW/238

APPROVED BY EB/OCA/CD:WERAU

COM/BED/OIM/DEEARLE/CMM/238

COM/BED/OIM/EOOLSEN/AD/EM/236

COM/BED/OIM/CAGENDREAU

STATE/EB/OCA/WRAU

STATE/NEA/INS/JGRAHAME

-----089013 070524Z /23

R 062217Z JUN 78

FM SECSTATE WASHDC

TO AMEMBASSY NEW DELHI

INFO AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS STATE 143168

E.O. 11652:N/A

TAGS: BEXP: IN

SUBJECT: SECOND QUARTER REPORT (JANUARY-MARCH) ON FY '78
COUNTRY COMMERCIAL PROGRAM (CCP) FOR INDIA

REF: NEW DELHI 7593

1. WCAG CONCURS THAT CAMPAIGN ACTIONS FOR SECOND QUARTER OF FY'78 CCP WERE FULFILLED. THE HIGHLIGHT OF THE POSTS' SECOND QUARTER ACTIVITY WAS THEIR HIGHLY SUCCESSFUL PRE-SHOW PROMOTION OF THE PRINTING AND GRAPHIC ARTS FILM AND CATALOG SHOW HELD IN THE THIRD QUARTER. TOTALS, FROM THE FOUR INDIA POSTS, OBTAINED FROM INITIAL REPORTS, INDICATE 2,439 VISITORS ATTENDED AND 544 BUSINESS INQUIRIES WERE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 143168

RECEIVED.

2. EMBASSY'S MARKET RESEARCH ON "COMMUNICATIONS EQUIPMENT AND SYSTEMS" HAS BEEN MUCH IN DEMAND AMONG A CONSIDERABLE NUMBER OF U.S. FIRMS WHICH HAVE SHOWN A STRONG INITIAL INTEREST IN INDIA/PAKISTAN COMMUNICATIONS TRADE MISSION SCHEDULED FOR NOVEMBER 1978. UPON RECEIPT USDOC

IMMEDIATELY PROVIDED COPIES OF MARKET RESEARCH TO RELEVANT
TRADE ASSOCIATIONS AND MAJOR COMMUNICATIONS COMPANIES.

AGGRESSIVE REPRESENTATION BY EMBASSY TO PROTECT U.S.
INVESTORS AND ENCOURAGE EQUITY IN GOI APPLICATION OF
INVESTMENT LAWS IS TO BE COMMENDED. REPORTING ON INVEST-
MENT CLIMATE HAS BEEN EXCELLENT, PARTICULARLY THE QUOTE
UPDATE OF INVESTMENT CLIMATE STATEMENT END QUOTE SUBMITTED
IN FEBRUARY 1978. WCAG LOOKS FORWARD TO CONTINUED REPORT-
ING ON THE IMPACT OF GOI POLICIES ON U.S. INVESTORS,
ESPECIALLY DRUG COMPANIES.

3. DRAFT FY '79 CCP SUBMITTED DURING THE SECOND QUARTER

REFLECTS POSTS' EAGERNESS TO UNDERTAKE PROMOTIONAL EVENTS.
THE ONLY EVENT USDOC WAS UNABLE TO INCLUDE IN FY '79 WAS
EIPT CATALOG SHOW WHICH IS NOW SCHEDULED FOR APRIL 1980.

4. THE ADDITIONAL OSPE ON QUOTE U.S. LOCAL COMMERCIAL
REPRESENTATIVES END QUOTE, SUBMITTED AS A-105, HAS BEEN
APPROVED BY WCAG SUBJECT TO AVAILABILITY OF POST OR BUREAU
FUNDS TO CONTRACT FOR SUCH PERSONNEL. THE HIGH CALIBER
OF LOCAL EMPLOYEES AVAILABLE IN INDIA MAKES THIS EXPERI-
MENT POSSIBLE AND EMBASSY IS COMMENDED FOR PROPOSING IT.
VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE143168
Document Source: CORE
Document Unique ID: 00
Drafter: BED/OIM/GEPAIN/CS/DMW/238
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780237-0385
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780689/aaaaczcb.tel
Line Count: 86
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6abce390-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 NEW DELHI 7593
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2465782
Secure: OPEN
Status: NATIVE
Subject: SECOND QUARTER REPORT (JANUARY-MARCH) ON FY '78 COUNTRY COMMERCIAL PROGRAM (CCP) FOR INDIA
TAGS: BEXP, IN
To: NEW DELHI
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/6abce390-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014